

Marketing Piece

Directions:

1. Using the Internet and the information gained in the *Background Information Activity*, develop a marketing pieces for Sierra Forest Products to attract new customers.
2. You may select one of the following marketing pieces: flier, brochure, postcard, commercial or magazine advertisement.
3. The marketing piece should include at least the following:
 - A. Name of the company
 - B. At least three interesting facts
 - C. Contact information
 - D. Website address
 - E. At least five graphics
4. Remember to cite all resources used.
5. Present your marketing piece to the class.