

EQUINE MANAGEMENT & EVALUATION CERTIFICATION

According to the American Horse Council Foundation, the equine industry has a \$122 billion economic impact nationally, and jobs range from working with horses for recreation, show, racing and labor. This results in a total employment impact of 1.7 million jobs.¹⁶



MEETING THE INDUSTRY NEED

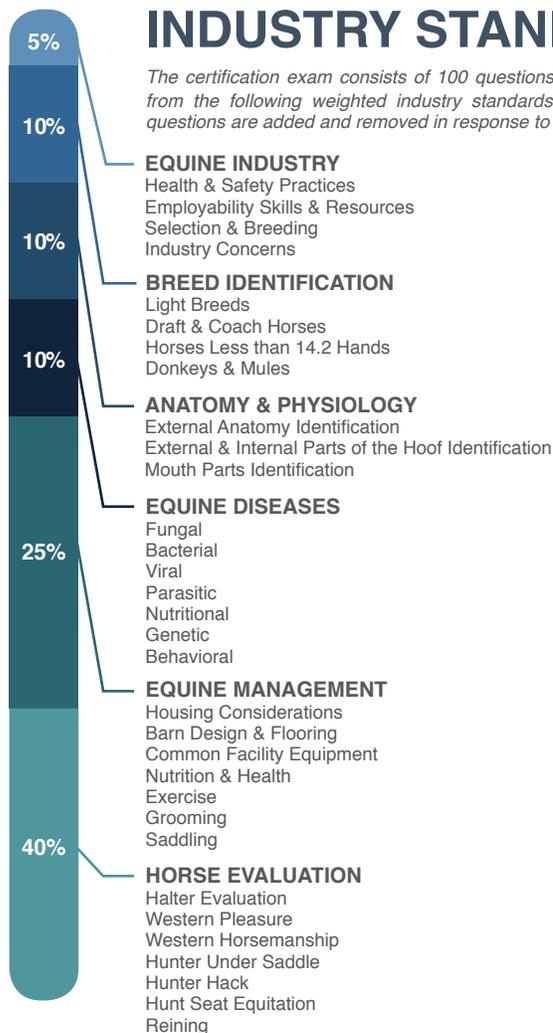
The National Horse Judging Team Coaches' Association (NHJTCA) Equine Management & Evaluation Certification verifies individuals are **prepared to pursue a career in the fields of equine evaluation, management and production.**

The certification **assesses industry-valued and industry-recognized standards produced by NHJTCA.** Comprised of coaches from across the country, NHJTCA serves as an official voice for horse judging team leaders who set industry standards for equine evaluation and selection.

The certification **validates the knowledge and skills needed to begin equine-related careers** in evaluation, breeding, handling, stable management and more. Those who earn the certification are more qualified and prepared to enter a variety of roles within the industry. Additionally, the certification allows employers to identify and connect with more skilled candidates in a highly-specialized industry.

INDUSTRY STANDARDS

The certification exam consists of 100 questions and assesses knowledge and skills from the following weighted industry standards. Percentages may vary slightly as questions are added and removed in response to industry trends.



ABOUT NATIONAL HORSE JUDGING TEAM COACHES' ASSOCIATION

The National Horse Judging Team Coaches' Association is dedicated to promoting, encouraging and aiding the training of coaches and evaluation teams to strengthen employment skills of the students participating in horse judging contests nationally. By providing and enhancing communication and networking among coaches, NHJTCA encourages consistency among the equine evaluation industry.

"We are proud to partner with CEV Multimedia to develop high quality, accurate materials which will equip students with the foundational skills necessary to pursue a sustainable career in the fields of equine evaluation, management and production."

John Pipkin, Ph.D.
National Horse Judging Team Coaches' Association