



TEXAS TECH UNIVERSITY
College of Human Sciences

Center for Financial Responsibility

PERSONAL FINANCIAL LITERACY CERTIFICATION



The 2018 Purchasing Power Financial Stress Survey found 87 percent of U.S. adults are at least somewhat stressed about money. "With employees' financial stress affecting an organization's bottom line in terms of productivity, higher absenteeism and more healthcare claims, employers today are compelled to pay more attention to their employees' financial wellbeing." - Scott Rosenberg, Purchasing Power President¹

MEETING THE INDUSTRY NEED

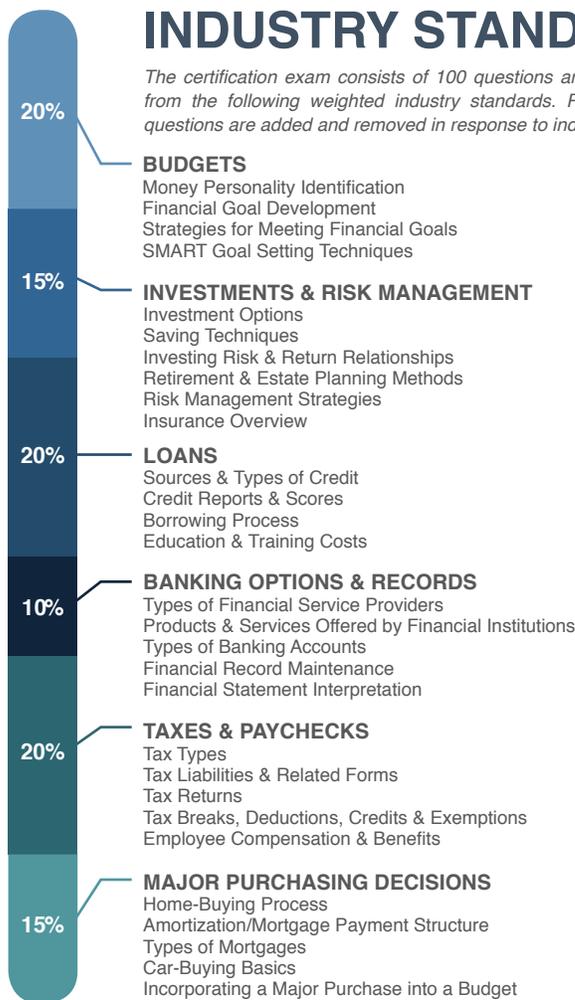
The Center for Financial Responsibility Personal Financial Literacy Certification **verifies individuals possess the ability to successfully navigate vital monetary decisions** which affect both their personal and professional lives.

The certification **assesses industry-valued and industry-recognized standards produced by the Center for Financial Responsibility**, a premier institution which works closely with professionals in the field to lead the way in financial education.

The certification **validates knowledge and skills** pertaining to credit cards, loans, retirement, investments and mortgages. Those who earn the certification are more **qualified and prepared to make informed financial choices, perform better in the workplace and achieve long-term financial success**, no matter what job they choose. Additionally, the certification allows employers to identify and connect with more skilled candidates, filling gaps in the labor market and jump-starting individuals' careers.

INDUSTRY STANDARDS

The certification exam consists of 100 questions and assesses knowledge and skills from the following weighted industry standards. Percentages may vary slightly as questions are added and removed in response to industry trends.



ABOUT THE CENTER FOR FINANCIAL RESPONSIBILITY

The Center for Financial Responsibility is committed to enhancing the financial wellbeing of both individuals and families. The Center advances these causes by supporting multiple initiatives such as backing research surrounding important policy issues in the financial planning industry and hosting outreach programs to promote future financial success.

"The CFR believes teaching financial skills to young people prior to them entering college or the workforce is critical to better equip them to live independently as adults. By partnering with CEV Multimedia, we are able to expand our educational outreach to enhance the overall financial stability of students nationwide."

Ashley Guillemette, MPA
Director
Center for Financial Responsibility