

# CAREER PREPAREDNESS CERTIFICATION



*According to a Gallup survey, Americans have little confidence in high school graduates' preparedness to enter college or the workforce, with only five percent of adults thinking graduates are "very prepared" to enter the workforce and only three percent thinking students are "very prepared" for college.<sup>4</sup>*

## MEETING THE INDUSTRY NEED

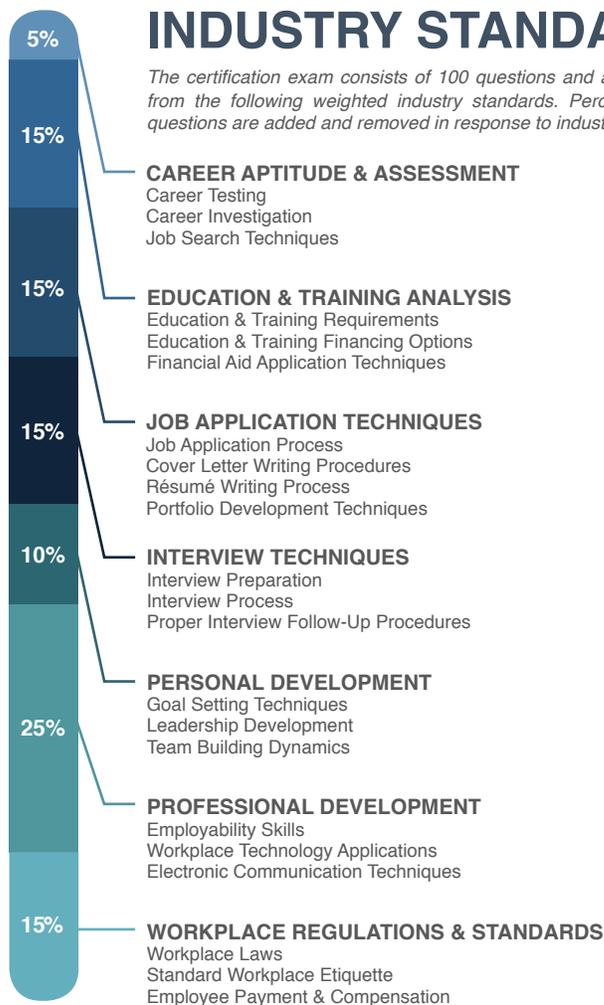
The Express Employment Professionals Career Preparedness Certification verifies individuals possess the **skills necessary to discover, pursue and successfully achieve career goals.**

The certification **assesses industry-valued and industry-recognized standards produced by Express Employment Professionals.** A premier staffing agency in the U.S., Canada and South Africa, the Express brand is synonymous with career preparation as evidenced by the multitude of companies and associations they work with to place qualified candidates in various career fields.

The certification **validates candidates have a basic understanding of the workplace** and their role in a professional environment. Additionally, the certification allows employers to identify and connect with more skilled candidates, filling gaps in the labor market and jump-starting individuals' careers.

## INDUSTRY STANDARDS

*The certification exam consists of 100 questions and assesses knowledge and skills from the following weighted industry standards. Percentages may vary slightly as questions are added and removed in response to industry trends.*



*"We want to empower the next generation to make knowledgeable decisions about education and careers, and this partnership with CEV Multimedia is a powerful stepping stone in helping students discover and achieve their career goals."*

**Rachel Rudisill**  
Director of Marketing  
Express Employment Professionals